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PROJECT REPORT

Empowering Your Enterprise
for Success

Prepared for

Electro Height

Presented by

Rannlab Technologies



+91-96502-62666



Info@rannlab.com



www.Rannlab.com

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1. INTRODUCTION •

Electroheight is a leading company in electrical and automation services, focused on delivering innovative and reliable solutions. It sought a modern, scalable, and dynamic platform to showcase its range of products and services, enhance customer engagement, and improve operational efficiency. The goal was to create an intuitive platform.

2. RESEARCH & ANALYSIS •

The foundation of this project was thorough research and analysis to ensure the platform would meet user requirements and excel in the competitive electrical & automation services.



UNDERSTANDING REQUIREMENTS

Project overviews are the first impression potential clients have of your platform. They showcase why Electroheight stands out and the value it delivers through its electrical and automation solutions.



COMPETITOR ANALYSIS

Researched similar companies in the electrical and automation industry to identify trends, strengths, and areas of improvement.



MARKET DEMAND

Analyzed client needs and industry trends, ensuring the products and services would meet market expectations.

This phase ensured our approach was data-driven & aligned with project requirements and goals.

3. UI DESIGNING

The next step was to translate our research into a user-friendly design: After designing, Electroheight's team will approve the design after multiple iterations, paving the way for the development phase.

1

WIREFRAMES & PROTOTYPES

Created wireframes to define the platform's layout and ensure easy navigation to Electroheight.

2

CLIENT COLLABORATION

Collaborated extensively with the client to enhance the platform, ensuring it met their requirements.

2

RESPONSIVE DESIGN

Optimized the platform for all devices, ensuring a seamless experience for clients.

4. PROBLEM STATEMENT

Developing a scalable Electroheight platform presented challenges such as incorporating tailored solutions, ensuring seamless performance across devices, optimizing system efficiency, maintaining ease of use while meeting project deadlines.

1. SCALABILITY

The platform needed to support a variety of electrical and automation services to cater to diverse.

2. USER EXPERIENCE

Both users needed a seamless and easy-to-navigate interface to access and manage electrical.

3. CONTENT MANAGEMENT

The client needed a CMS for easy updates and management by non-technical staff.

5. PROPOSED SOLUTION

To address the client's challenges, we implemented:



Custom Post Types

Created tailored post types for services, products, and client testimonials to streamline content organization.



Dynamic Search and Filtering

Implemented advanced search filters to streamline the process of finding specific electrical and automation products.



CMS Optimization

Tailored the platform dashboard to enable non-technical users at Electroheight to effortlessly manage.



Performance Enhancements

Improved efficiency with automation solutions, content optimization, adaptive controls for seamless performance.

6. RESULTS

The newly developed platform enabled Electroheight to:



Streamline service management and product offerings.



Enhance engagement with both clients & partners.



Improve brand visibility through SEO-optimized content.